



## Enterprise (\$25+M in annual revenue)

The New Hampshire Tech Alliance created and adopted a new membership structure, effective January 2019. The new model incorporates new and expanded benefits into each membership tier. Historically, the tier structure has been based on revenues and the new tiers include a startup category that has a free one-year membership for new members with revenues under \$500,000, and a value-added package for our largest members that includes significant sponsorship discounts and promotional opportunities. The new membership tiers include Individual, Academic and Municipal Partners, Start Ups, Innovator, Accelerator, Advanced, Enterprise and Tech Ecosystem Partner.

## Benefits

- 25% sponsorship discount off list rate
- Up to 25 discounted tickets per event
- Ability to have representation on up to 8 Alliance committees
- Logo and link included on Alliance website
- Ability to participate in 401(k) plan
- News postings in NHTA eblasts and social media
- Event postings on Alliance calendar up to ten times per year
- Multi-year member renewal discount (prepaid)
- Participation in leadership roundtables
- Logo in annual report
- Column in newsletter up to four times per year
- Waived application fee for signature competitions
- May be invited to participate in executive forums
- Advertorials for monthly Startup newsletter up to 7 times per year

### Membership Dues: \$3,000

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#### ABOUT NHTA

The New Hampshire Tech Alliance, Inc. (formerly NH High Tech Council) is a statewide technology association supporting companies at every stage of growth and development from startups to established leaders in the global economy. The Alliance is committed to nurturing a vibrant tech ecosystem by building partnerships, enhancing knowledge, and shaping public policy.