

[nhtechalliance.org](http://nhtechalliance.org)

# 2019 Signature Event Sponsorship Opportunities



# Your Support Matters

The NH Tech Alliance, formerly known as the NH High Tech Council, is a nonprofit organization that relies primarily on our membership and sponsorship revenues to support our mission. By sponsoring Alliance initiatives and activities, you are providing critical support to the Alliance that is invested right back into our programming, outreach, and advocacy. Thank you for your support.



# Signature Events

New Hampshire Tech Alliance signature events honor entrepreneurs, innovators, educators, forward-thinkers, business owners, students, and startups in New Hampshire.

Learn more about Signature events [here](#).

**Entrepreneur  
of the Year**

**Product  
of the Year**

**TechWomen  
Annual Luncheon**

**TechOut**

**Startup Shindig**

**Speed Venture Summit**

# Sponsorship Benefits

Sponsoring a NH Tech Alliance Signature Event has never been easier! As you'll see on the next page, there are standard benefit tiers ranging from Premier (\$10k) through Bronze (\$1k) that provide the same level of benefits for each of the six Signature Events. Each of the benefit tiers are designed to maximize visibility of your organization as a supporter of the tech ecosystem here in NH.

**Sponsor a Signature Event:** <https://nhtechalliance.org/sponsorship-request/>



# Signature Event Core Benefits

Benefit Tier Levels	Bronze	Silver	Gold	Platinum	Premier
<b>2019 Sponsorship</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$3,500</b>	<b>\$5,000</b>	<b>\$10,000</b>
Names listed on social media posts	Yes	Yes	Yes	Yes	Yes
Tickets for event	4	6	8	10	12
Inclusion on sponsor poster at event	Name only	Name only	Logo	Logo	Logo – premium placement
Inclusion on video screens at event	Name only	Name only	Logo	Logo	Logo – premium placement
Inclusion in event program at event	Name only	Name only	Logo	Logo and company description	Logo and company description
Inclusion in media releases	N/A	Yes	Yes	Yes	Yes
Logo on Alliance website event page	N/A	N/A	Yes	Yes	Yes
Logo on Alliance event registration page	N/A	N/A	Yes	Yes	Yes
Alliance Tech Insider enewsletter	Name only	Name only	Name only	Logo	Logo
Inclusion in eblasts	N/A	N/A	Name only	Name only	Logo
Displays at event registration	N/A	N/A	N/A	Logo on display at registration	Display materials at registration
Podium opportunity at the event	N/A	N/A	N/A	N/A	Yes
*Exclusive opportunity for one company/firm in each business sector	N/A	N/A	N/A	N/A	Yes

\*TEPs have first right of refusal on exclusive sponsorship opportunities per business sector.

Premier sponsors of TechOut and Startup Shindig will have an opportunity to offer pro-bono services to TechOut and Startup Shindig participants.





**To learn more or sign up as a sponsor  
Contact: [info@nhtechalliance.org](mailto:info@nhtechalliance.org)**

