

# Speed Venture Summit Sponsorship Benefits

# Your Support Matters

The NH Tech Alliance, formerly known as the NH High Tech Council, is a nonprofit organization that relies primarily on our membership and sponsorship revenues to support our mission. By sponsoring Alliance initiatives and activities, you are providing critical support to the Alliance that is invested right back into our programming, outreach, and advocacy. Thank you for your support.



# Speed Venture Summit

This event, put on by [Live Free and Start](#), is a great way for NH startups to get access to high-level networking, speed dating with investors and to hear from industry leaders. This event pulls together NH's early stage growth companies, regional investors and tech influencers. It includes a 90-minute speed pitching session, networking and a fireside chat with a guest speaker. [Learn More.](#)



**SPEED VENTURE  
SUMMIT**



# Cultivating Relationships

The 2018 event included a 90-minute speed pitching session, where 21 of New Hampshire's best and brightest startups pitched their companies to 18 investors representing angel groups, various funds and VC firms from all over New England.

The participating companies were equally diverse, representing bio tech, ed tech, diagnostics and therapeutics, software and consumer products.



Over 140 attendees then joined for the networking reception and fireside chat with Deb Kemper of the Boston Chapter of Golden Seeds being interviewed by Mark Kaplan of New Hampshire Public Radio.

# Your Support Matters

“What we were able to understand about fundraising in 60 minutes at the Speed Venture Summit would have taken us 6 months on our own. The advice we received from prospective investors and the honest feedback was invaluable to our business”

- Sumner Vanderhoof of Addapptation



# Sponsorship Benefits

This event is an annual Signature Event put on by the Live Free and Start, an Initiative of the NH Tech Alliance in partnership with the Alliance's Startup Committee. As you'll see on the next page, there are standard benefit tiers ranging from Premier (\$10k) through Bronze (\$1k) that provide the same level of benefits for each of the six Signature Events.



Each of the benefit tiers are designed to maximize visibility of your organization as a supporter of the tech ecosystem here in NH.

## **Sponsor a Signature Event:**

<https://nhtechalliance.org/sponsorship-request/>

# Sponsorship Benefits

Benefit Tier Levels	Bronze	Silver	Gold	Platinum	Premier
<b>2019 Sponsorship</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$3,500</b>	<b>\$5,000</b>	<b>\$10,000</b>
Names listed on social media posts	Yes	Yes	Yes	Yes	Yes
Tickets for event	4	6	8	10	12
Inclusion on sponsor poster at event	Name only	Name only	Logo	Logo	Logo – premium placement
Inclusion on video screens at event	Name only	Name only	Logo	Logo	Logo – premium placement
Inclusion in event program at event	Name only	Name only	Logo	Logo and company description	Logo and company description
Inclusion in media releases	N/A	Yes	Yes	Yes	Yes
Logo on Alliance website event page	N/A	N/A	Yes	Yes	Yes
Logo on Alliance event registration page	N/A	N/A	Yes	Yes	Yes
Alliance Tech Insider enewsletter	Name only	Name only	Name only	Logo	Logo
Inclusion in eblasts	N/A	N/A	Name only	Name only	Logo
Displays at event registration	N/A	N/A	N/A	Logo on display at registration	Display materials at registration
Podium opportunity at the event	N/A	N/A	N/A	N/A	Yes
*Exclusive opportunity for one company/firm in each business sector	N/A	N/A	N/A	N/A	Yes

\*TEPs have first right of refusal on exclusive sponsorship opportunities per business sector.

# Event Program Ad Pages

Get seen by hundreds of event attendees by submitting an ad in the Speed Venture Summit Program Book.

**Full Page Ads** (5w" X 8h") = \$500

**Half Page Ads** (5w" X 3.875"h) = \$250

**Quarter Page Ads** (5w" X 1.875h" or 2.375w" X 3.875h") = \$125



*\*Sample Ad*

Please submit ads in PDF format and email to [info@nhtechalliance.org](mailto:info@nhtechalliance.org).

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“The Speed Venture Summit is a spectacular opportunity for startups to meet possible investors and hone their story. Fundraising is one of the most time consuming aspects of a founder's responsibilities. In one event, months of hard work are condensed into a few hours, during which founders are able to learn exactly where they stand from an investor's perspective. The event itself is incredibly well put together and makes what could be a hectic night a fun and smooth experience. If you are raising money or looking to raise money, it is a must attend event.”

- Matt Guruge, Awato



**Contact the NH Tech Alliance for more  
information on sponsorships at  
[info@nhtechalliance.org](mailto:info@nhtechalliance.org).**

