

TechOut 2019 Sponsorship Benefits

Your Support Matters

The NH Tech Alliance, formerly known as the NH High Tech Council, is a nonprofit organization that relies primarily on our membership and sponsorship revenues to support our mission. By sponsoring Alliance initiatives and activities, you are providing critical support to the Alliance that is invested right back into our programming, outreach, and advocacy. Thank you for your support.



TechOut

TechOut is a startup competition that identifies talented, hungry tech entrepreneurs and funds them through investment capital awards. Held in the fall, TechOut is a fast-paced event that features live pitches by finalists, displays of their innovations and networking opportunities with like-minded innovators, entrepreneurs and investors. All share a common goal – to enhance the tech ecosystem. [Learn More.](#)



TECHOUT



Celebrating Tech Startups

The 2018 event featured a \$300,000 investment pool to be given out in the form of investment capital awards to the winners. The prizes are awarded based on the decisions of an esteemed group of judges with exceptional business experience, the majority of which are members of the Entrepreneurs' Fund of New Hampshire.



TECHOUT

2018 TechOut Winners

[TendoNova Corporation](#) took home the first place honor and \$150,000, [VentriFlo](#) took home second place and \$100,000 and [Cyborg](#) took home the third place prize of \$50,000.

The event featured five finalists presenting before a live audience of over 250 people, followed by the winners announcement.



The winners were determined by a distinguished panel of judges comprised of business experts, entrepreneurs and venture capitalists.

Your Support Matters

“This is an incredible honor and we are so grateful for the opportunity to participate in this event and to collaborate and compete with such amazing individuals and the companies they are building. We have worked hard doing what we do, and this is a strong validation of that work. We have confidence that we will disrupt the industry and make clinicians more effective and patients’ lives healthier. Thank you for this opportunity, thank you to all those involved in this process and thank you for your support.”

- Roy Wallen, TendoNova

2018 TechOut First Place Finalist



Sponsorship Benefits

This event is an annual Signature Event put on by the NH Tech Alliance and the Alliance's TechOut & Startup

Committees. As you'll see on the next page, there are standard benefit tiers ranging from Premier (\$10k) through Bronze (\$1k) that provide the same level of benefits for each of the six Signature Events.



Each of the benefit tiers are designed to maximize visibility of your organization as a supporter of the tech ecosystem here in NH.

Sponsor a Signature Event:

<https://nhtechalliance.org/sponsorship-request/>

Sponsorship Benefits

Benefit Tier Levels	Bronze	Silver	Gold	Platinum	Premier
2019 Sponsorship	\$1,000	\$2,500	\$3,500	\$5,000	\$10,000
Names listed on social media posts	Yes	Yes	Yes	Yes	Yes
Tickets for event	4	6	8	10	12
Inclusion on sponsor poster at event	Name only	Name only	Logo	Logo	Logo – premium placement
Inclusion on video screens at event	Name only	Name only	Logo	Logo	Logo – premium placement
Inclusion in event program at event	Name only	Name only	Logo	Logo and company description	Logo and company description
Inclusion in media releases	N/A	Yes	Yes	Yes	Yes
Logo on Alliance website event page	N/A	N/A	Yes	Yes	Yes
Logo on Alliance event registration page	N/A	N/A	Yes	Yes	Yes
Alliance Tech Insider enewsletter	Name only	Name only	Name only	Logo	Logo
Inclusion in eblasts	N/A	N/A	Name only	Name only	Logo
Displays at event registration	N/A	N/A	N/A	Logo on display at registration	Display materials at registration
Podium opportunity at the event	N/A	N/A	N/A	N/A	Yes
*Exclusive opportunity for one company/firm in each business sector	N/A	N/A	N/A	N/A	Yes

*TEPs have first right of refusal on exclusive sponsorship opportunities per business sector.



Event Program Ad Pages

Get seen by hundreds of event attendees by submitting an ad in the TechOut program book.

Full Page Ads (5w" X 8h") = \$500

Half Page Ads (5w" X 3.875"h) = \$250

Quarter Page Ads (5w" X 1.875h" or 2.375w" X 3.875h") = \$125

Please submit ads in PDF format and email to info@nhtechalliance.org.



**Sample Ad*

Looking to congratulate a 2019 participant? Consider placing an ad in the program to recognize a startup company.



**Contact the NH Tech Alliance for more
information on sponsorships at
info@nhtechalliance.org.**

