

Accelerate NH 2019 Sponsorship Benefits

Your Support Matters

The NH Tech Alliance, formerly known as the NH High Tech Council, is a nonprofit organization that relies primarily on our membership and sponsorship revenues to support our mission. By sponsoring Alliance initiatives and activities, you are providing critical support to the Alliance that is invested right back into our programming, outreach, and advocacy. Thank you for your support.



Accelerate NH

Alpha Loft is actively building an ecosystem supporting the next generation of innovative, growth-oriented companies in New Hampshire. We have built an infrastructure and community to support, nurture, and fund early-stage startups. Accelerate NH takes a small batch of startups through an aggressive program to iterate through their business and product hypothesis to identify what works, and grow.



AlphaLoft
Accelerate NH

Accelerate NH

Provides Startups With:

- Coaching: 1-on-1 mentorship with leading entrepreneurs with experience in related industry.
- Connections: introductions to successful entrepreneurs, VCs, angel investors, and other appropriate parties.
- Curriculum: A weekly seminar series and regular check-ins with Mentors and Alpha Loft staff.
- Community: Peers who will become lifelong friends/colleagues.



- Startup Shindig: the culmination of the program where startups will present their polished idea with a pitch to a group of investors, media, business leaders, and the public.
- Investment: The Millworks Fund II has earmarked \$300,000 in total to be invested into 2 or 3 of the startups after completion.

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"The benefits of being in Accelerate NH didn't end when we finished the curriculum, the network and skills we developed while in the program still have a profound effect on Cyborg's success. If you want to turn an idea into a thriving growth company, this is where you need to be."

- Tim Near, Cyborg (Accelerate NH 2018)

Sponsorship Benefits

2019 marks the fifth year of the Accelerate NH program and this strong program's success is due in large part to the people who see the value in helping innovate startups in New Hampshire grow and succeed. There are four tiers of sponsorship benefits for Accelerate NH designed to maximize the visibility of your organization as a supporter of the startup ecosystem in NH.



Interested in sponsorship? Contact Kristen at kristen@alphaloft.com or fill out an online [sponsorship request form](#).

Alpha Loft Accelerate NH

Benefit Tier Levels	Bronze	Silver	Gold	Platinum
2019 Sponsorship	\$1,000	\$2,500	\$3,500	\$5,000
Names listed on social media posts	Yes	Yes	Yes	Yes
Inclusion in media releases	N/A	Yes	Yes	Yes
Inclusion in program application form	Name only	Logo	Logo	Logo
Logo on program application emails	Name only	Logo	Logo	Logo
Alliance e-newsletter	N/A	N/A	N/A	Logo
Inclusion in eblasts	N/A	N/A	Name only	Logo
# of included tickets to Startup Shindig	0	1	2	4
Ads in Startup Shindig program	Logo	Eighth page	Quarter page	Half page
Invitation to meet cohort	N/A	N/A	Yes	Yes
Startup Shoutout newsletter "Spotlight" feature	N/A	N/A	N/A	Yes
Exclusive opportunity for one company/firm in each business sector	N/A	N/A	N/A	Yes
For Accelerate NH sponsors, invitation to meet finalists for Startup Shindig and opportunity to offer pro-bono services to Startup Shindig participants	N/A	N/A	N/A	Yes





To learn more or sign up as a sponsor
Contact: info@nhtechalliance.org

