



Tech Ecosystem Partner Overview

The New Hampshire Tech Alliance (Alliance) offers its value-added Tech Ecosystem Partnership (TEP) program that provides major Alliance members with a comprehensive, high-value package with top tier visibility opportunities across our programming and the state's tech ecosystem. **The \$15,000 annual fee includes value added benefits that more than double this investment.**

TEPs were created based on feedback from partners who plan their high-level engagement with the Alliance annually and include a menu of value-added benefits that are customized to meet their needs. Annual costs tie in free membership, significant sponsorship discounts, top tier visibility through digital marketing channels, and more.

TEP participants can arrange their entire annual commitment in one meeting from a menu of opportunities so they can budget accordingly each year. This program model eliminates duplicate solicitation and allows businesses to obtain maximum benefit for their investment in the Alliance and demonstrate their leadership role and support of the tech ecosystem across all of our wide-ranging communications channels.

TEP Annual Benefits

- Free annual membership (\$1,000-3,000 value)
- Additional credited sponsorships of \$3,750
- Logo with link and premium placement on Alliance website
- Logo in Annual Report
- 12 free placements in monthly start-up newsletters
- Opportunity to be considered for Alliance Board membership
- Unlimited opportunities for employee committee involvement
- Unlimited discounted event tickets
- Opportunity to submit up to 6 columns for Alliance newsletters
- Opportunity to participate in executive forums
- Opportunity to participate in leadership roundtables

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ABOUT NHTA

The New Hampshire Tech Alliance, Inc. (formerly NH High Tech Council) is a statewide technology association supporting companies at every stage of growth and development from startups to established leaders in the global economy. The Alliance is committed to nurturing a vibrant tech ecosystem by building partnerships, enhancing knowledge, and shaping public policy.