

# 2019 Ambassadors Week Sponsorship Benefits

# Your Support Matters

The NH Tech Alliance, formerly known as the NH High Tech Council, is a nonprofit organization that relies primarily on our membership and sponsorship revenues to support our mission. By sponsoring Alliance initiatives and activities, you are providing critical support to the Alliance that is invested right back into our programming, outreach, and advocacy. Thank you for your support.



# Building Community

TechWomen|TechGirls is a NH Tech Alliance initiative focused on building a strong community of female professionals enthusiastic about technology and supporting efforts where girls are exploring STEM as a career or area of study.

TechWomen|TechGirls holds programs for professional women to connect, educate and explore ideas around career development, technology initiatives and innovation.





# Empowering Students

The 2018 Ambassadors week (November 12-16, 2018) brought together nearly 1,000 8th- and 9th-grade young women with female volunteers and educators to encourage students to pursue aspirations in the STEM fields. With over 15 event locations across New Hampshire, students had the opportunity to engage with local female technologists who were there to share their experiences and give career advice.



TechWomen  
**Ambassadors Week**



# TechWomen Ambassadors Week

Benefit Tier Levels	Day Sponsor	Full Week Sponsor
<b>2019 Sponsorship</b>	<b>\$1,500</b>	<b>\$3,500</b>
Number of events listed as sponsor	1	Up to 5
Names listed on social media posts	Yes	Yes
*Logo on video screens at event	Yes	Yes
Logo on TWTG webpage	Name	Yes
Inclusion in eblasts	Name	Logo
Banner placement, if desired	Yes	Yes
TWA volunteer / company representative allowed to address invited audience at chosen event location(s)	Yes	Yes
Sponsor literature / logo gifts distributed at chosen event location(s)	Yes	Yes
Logo on giveaways	Yes	Yes
Exclusive marketing opportunity for one organization in their respective industry (ex: legal, banking, wealth management, marketing, engineering, consulting, etc.)	N/A	Yes

\*Applicable if there are screens at the different events..

TechWomen Ambassadors Week is an annual program that helps young women explore careers in science, technology, engineering, and math (STEM). Our committee calls on our community's vast expertise to help inspire young women. Since its inception, TechWomen Ambassadors Week has reached over 1,600 young girls and engaged over 250 professionals and over 450 student volunteers. [Learn More.](#)



**Contact [info@nhtechalliance.org](mailto:info@nhtechalliance.org) for more  
information on event sponsorship.**