2019 TechWomen Power Breakfasts Sponsorship Benefits



Your Support Matters

The <u>NH Tech Alliance</u>, formerly known as the NH High Tech Council, is a nonprofit organization that relies primarily on our membership and sponsorship revenues to support our mission. By sponsoring Alliance initiatives and activities, you are providing critical support to the Alliance that is invested right back into our programming, outreach, and advocacy. Thank you for your support.



Building Community

TechWomen|TechGirls is a NH Tech Alliance initiative focused on building a strong community of female professionals enthusiastic about technology and supporting efforts where girls are exploring STEM as a career or area of study. TechWomen|TechGirls holds programs for professional women to connect, educate and explore ideas around career development, technology initiatives and innovation.







TechWomen Power Breakfasts

Each month throughout the year, an amazing group of women (and men) comes together to network, share inspirational stories, grow professionally and personally and bring awareness to what is possible for women today. Our breakfast series empowers everyone who joins us to think differently in so many ways and all before 9:00 am on a Wednesday.





TechWomen | TechGirls Power Breakfasts



Empowering Women

This event is in its fourth year, and was started out of a recognition that there was a gap in the ability for women in tech to make connections with each other in New Hampshire. This event is open to both women and men who who want to be a part of this support system for women in tech. You don't need to consider yourself to be a technologist to attend, we encourage everyone to come and learn from the experiences of the speakers.









TechWomen Power Breakfasts

Benefit Tier Levels	Individual Event	Series Sponsor	Annual Sponsor
2019 Sponsorship	\$500	\$1,500	\$4,500
Number of breakfasts listed as sponsor	1	4	12
Names listed on social media posts	Yes	Yes	Yes
Complimentary tickets to Power Breakfasts	2 per breakfast	4 per breakfast	6 per breakfast
Logo on video screens at event	Yes	Yes	Yes
Inclusion in media releases	Yes	Yes	Yes
Logo on Alliance website TechWomen TechGirls page	N/A	Yes	Yes
Logo on event registration page	Yes	Yes	Yes
Mention in Alliance Tech Insider enewsletter	Yes	Yes	Yes
Inclusion in eblasts	Name	Name	Logo
Banner placement, if desired	Yes	Yes	Yes
Ability to display materials at event	On breakfast tables	At registration	At registration
Podium opportunity at event	l event per year	2 event per years	At 4 events
Exclusive marketing opportunity for one organization in their respective industry (ex: legal, banking, wealth management, marketing,			
engineering, consulting, etc.)	N/A	N/A	Yes

Each month throughout the

year, a group of women (and men) come together to network, share inspirational stories, grow professionally and personally, and bring awareness to what is possible for women today. Learn more about the monthly TechWomen Power

Breakfasts.





Contact info@nhtechalliance.org for more information on event sponsorship.

