

# Entrepreneur of the Year Sponsorship Benefits

# Your Support Matters

The NH Tech Alliance, formerly known as the NH High Tech Council, is a nonprofit organization that relies primarily on our membership and sponsorship revenues to support our mission. By sponsoring Alliance initiatives and activities, you are providing critical support to the Alliance that is invested right back into our programming, outreach, and advocacy. Thank you for your support.



# Entrepreneur Of The Year

The Alliance's [Entrepreneur of the Year](#) Awards Program honors individuals who have made significant contributions to the advancement of technology-based businesses in NH. Since its start in 1988, EOY has recognized more than 70 New Hampshire entrepreneurs for demonstrating leadership, ingenuity and innovation in the technology sector. [Learn more](#) about past winners.



**ENTREPRENEUR**  
OF THE YEAR



# Celebrating Individuals

“Over the years, the Alliance has recognized over 70 New Hampshire entrepreneurs for demonstrating leadership, ingenuity and innovation through EOY. These individuals have grown billion dollar companies, created jobs for tens of thousands of people, and helped the New Hampshire economy continue to be one of the strongest in the nation,” said Matt Cookson, the Alliance’s executive director.



**ENTREPRENEUR**  
OF THE YEAR





# Sponsorship Benefits

This event is put on by the NH Tech Alliance and the EOY Committee as one of the six Signature Events of the Alliance. As you'll see on the next page, there are standard benefit tiers ranging from Premier (\$10k) through Bronze (\$1k) that provide the same level of benefits for each of the six Signature Events.



Each of the benefit tiers are designed to maximize visibility of your organization as a supporter of the tech ecosystem here in NH.

## **Sponsor a Signature Event:**

<https://nhtechalliance.org/sponsorship-request/>

# Sponsorship Benefits

Benefit Tier Levels	Bronze	Silver	Gold	Platinum	Premier
<b>2019 Sponsorship</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$3,500</b>	<b>\$5,000</b>	<b>\$10,000</b>
Names listed on social media posts	Yes	Yes	Yes	Yes	Yes
Tickets for event	4	6	8	10	12
Inclusion on sponsor poster at event	Name only	Name only	Logo	Logo	Logo – premium placement
Inclusion on video screens at event	Name only	Name only	Logo	Logo	Logo – premium placement
Inclusion in event program at event	Name only	Name only	Logo	Logo and company description	Logo and company description
Inclusion in media releases	N/A	Yes	Yes	Yes	Yes
Logo on Alliance website event page	N/A	N/A	Yes	Yes	Yes
Logo on Alliance event registration page	N/A	N/A	Yes	Yes	Yes
Alliance Tech Insider enewsletter	Name only	Name only	Name only	Logo	Logo
Inclusion in eblasts	N/A	N/A	Name only	Name only	Logo
Displays at event registration	N/A	N/A	N/A	Logo on display at registration	Display materials at registration
Podium opportunity at the event	N/A	N/A	N/A	N/A	Yes
*Exclusive opportunity for one company/firm in each business sector	N/A	N/A	N/A	N/A	Yes

\*TEPs have first right of refusal on exclusive sponsorship opportunities per business sector.



# Event Program Ad Pages

Get seen by hundreds of event attendees by submitting an ad in the EOY program book.

**Full Page Ads** (5w" X 8h") = \$500

**Half Page Ads** (5w" X 3.875"h) = \$250

**Quarter Page Ads** (5w" X 1.875h" or 2.375w" X 3.875h") = \$125



Today's businesses rely on technology to keep them running smoothly and gain a competitive advantage. Alexander Technology Group connects **IT professionals** with forward-thinking companies.



[www.alexandertg.com](http://www.alexandertg.com)  
603.570.3800

A BANKW Staffing company  
Bedford, NH | Portsmouth, NH | Woburn, MA

*\*Sample Ad*

Please submit ads in PDF format and email to [info@nhtechalliance.org](mailto:info@nhtechalliance.org).



**To learn more or sign up as a sponsor**  
**Contact: [info@nhtechalliance.org](mailto:info@nhtechalliance.org)**