

[nhtechalliance.org](http://nhtechalliance.org)

# 2019 BioMed I Tech Sponsorship Opportunities



# Your Support Matters

The NH Tech Alliance, formerly known as the NH High Tech Council, is a nonprofit organization that relies primarily on our membership and sponsorship revenues to support our mission. By sponsoring Alliance initiatives and activities, you are providing critical support to the Alliance that is invested right back into our programming, outreach, and advocacy. Thank you for your support.

**Sponsor an Alliance Initiative:** <https://nhtechalliance.org/sponsorship-request/>



# BioMed | Tech

NH's dynamic life sciences industry is at the forefront of developing life-saving services, treatments, drugs, medical devices, diagnostics, research, and advanced health technologies. BioMed |Tech brings this sector together with academia and government for the advancement of innovative solutions to meet today's and tomorrow's needs. [Learn More.](#)

BioMed|Tech hosts six events per year, held at various company sites and academic institutions across the state, with attendance ranging from 75 to 250 attendees. Events span a broad range of areas including:

1. Emerging Technologies
2. Workforce Development
3. Regulatory/Health Policy
4. Business Development and Partnerships
5. ARMI|BioFabUSA
6. Intra and Inter-Industry Networking

# BMT Mission

Our mission is to further strengthen New Hampshire's Tech Sector and advance NH's BioMed|Tech leadership position – focused specifically in the biotechnology, pharma, medical devices and general health technology arena – by providing industry-relevant services, programs and support to NH's ever-growing ecosystem of patient health-centric companies. NH is part of an extraordinary, world-leading life sciences ecosystem.



**BioMed | Tech  
Cluster Events**





# ARMI Event

The Alliance will hold its first BioMed|Tech event of the year on Thursday, April 4 focusing on the expanded partner ecosystem of the Advanced Regenerative Manufacturing Institute (ARMI). The event will highlight the significant progress ARMI has made since its summer 2017 launch and include remarks from some of the leaders at ARMI, including Dean Kamen and Dr. Thomas Bollenbach, as well as NH Commissioner of Business and Economic Affairs, Taylor Caswell.



Efforts to make scalable tissues and organ manufacturing a reality, including ecosystem partnerships, the new Tissue Foundry & Incubator and economic and workforce development efforts, will be discussed. [Learn more.](#)

# New in 2019...

A new “Industry Spotlight” series is being introduced this year in response to feedback from our Members. The objective is to bring greater awareness of the various BMT companies in NH, by holding events at specific company venues. This is a great opportunity for a BMT company to tell their story, followed by an industry-relevant tech talk about a topic specific to the host company or a broader topic of interest across BMT -



like workforce development, regulatory/health policy, cybersecurity, digital health, or emerging technologies. Programming will also include a company tour and networking. [Learn More.](#)

# Sponsorship Benefits of BMT events

Benefit Tier Levels	Bronze	Silver	Gold	Platinum
<b>2019 Sponsorship</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$3,500</b>	<b>\$5,000</b>
Names listed on social media posts	Yes	Yes	Yes	Yes
Seats at event	2	4	8	10
Inclusion on sponsor poster at event	Name only	Logo	Logo	Logo
Inclusion on video screens at event	Name only	Logo	Logo	Logo
*Inclusion in event program at event	Name only	Name only	Logo	Logo and description
Inclusion in media releases	Yes	Yes	Yes	Yes
Side/back wall positioning of company provided pop-up banners	Yes	Yes	N/A	N/A
Premium position of company provided pop-up banner in event stage area	N/A	N/A	Yes	Yes
Logo on Alliance event registration page	N/A	Yes	Yes	Yes
AllianceTech Insider enewsletter	Name only	Name only	Name only	Logo
Inclusion in eblasts	N/A	N/A	N/A	Yes
Preferred consideration for a panelist opportunity at events	N/A	N/A	N/A	Yes
Consideration for keynote speaking opportunity at future BMT event	N/A	N/A	Yes	Yes
Option to have company exhibit table at event	N/A	N/A	Yes	Yes
Podium opportunity at the event	N/A	N/A	N/A	Yes
Exclusive opportunity for one company/firm in each business sector	N/A	N/A	N/A	Yes
Logo on event giveaways, if applicable	N/A	N/A	N/A	Yes

\*TEPs have first right of refusal on exclusive sponsorship opportunities per business sector.



\*Applicable if there is a program book for the event.



**To learn more or sign up as a sponsor**  
**Contact: [info@nhtechalliance.org](mailto:info@nhtechalliance.org)**