



NH TECH  
ALLIANCE

# 2019 Membership

[nhtechalliance.org](http://nhtechalliance.org)

# NH Tech Alliance

The NH Tech Alliance is a statewide technology association dedicated to supporting companies at every stage of growth and development – from startups to established leaders in the global economy. We are committed to nurturing a vibrant tech ecosystem in NH by building partnerships, enhancing knowledge and shaping public policy.



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# 2019 Membership Tiers

## Updated Membership Tiers & Benefits for 2019

We have adjusted the 2019 membership tiers, dues, and associated benefits based on annual revenues. New to this year's benefits, members now have the opportunity to take advantage of additional sponsorship discounts by electing to "move up" to a higher tier of membership if you wish to do so. Such a move makes sense financially if you are planning to become an event sponsor, as the sponsorship discounts are significant at the higher membership levels.

What follows on page 5 is a chart that lists all of the membership categories and associated benefits for 2019. We are happy to answer any questions you might have about membership dues and how you can best take advantage of your membership benefits.

Please contact the Alliance at 603-935-8951 or [info@nhtechalliance.org](mailto:info@nhtechalliance.org). Everyone at the Alliance, our staff, committees and board are all excited to work with you in 2019 to further advance and enhance our tech ecosystem in New Hampshire.

Learn more about the Alliance and its Initiatives [here](#).



# 2019 Membership Benefits

## Here are some membership benefit highlights:

- Up to a 25% discount for event and programming sponsorships
- Promotional opportunities to a qualified audience through advertorials, columns, news postings, and through other Alliance channels
- Discounts on prepaid multi-year renewals
- Access to our Multiple Employer Plan 401k
- Website and annual report visibility
- Discounted event tickets for team members
- Event calendar postings on the NHTechAlliance.org website
- Tiering flexibility to take advantage of additional discounts



## 2019 Membership Tiers and Benefits

TIER NAME & REVENUE	ACADEMIC & MUNICIPAL PARTNERS	STARTUPS (0 - 500K)	INNOVATOR (\$500k - 3M)	ACCELERATOR (\$3-\$10M)	ADVANCED (\$10M-\$25M)	ENTERPRISE (\$25M+)	TECH ECOSYSTEM PARTNER
2019 Membership	\$500	\$350 (after year one for new)	\$500	\$1,000	\$2,000	\$3,000	\$15,000
Sponsorship discounts	15% off list rate	5% off list rate (only for paid membership)	10% off list rate	15% off list rate	20% off list rate	25% off list rate	25% credit worth \$3,750 in additional sponsorships
Discounted tickets	Up to 4/ event	Up to 2/ event	Up to 5/ event	Up to 15/ event	Up to 20/ event	Up to 25/ event	Unlimited
Committee engagement	Up to 2	By invitation	Up to 2	Up to 3	Up to 5	Up to 8	Unlimited
Website presence	Name only	Name only	Name only	Name only	Name only	Name only	Logo, plus link
401(k) plan	Yes	Yes (with paid membership)	Yes	Yes	Yes	Yes	Yes
News postings: NHTA eblasts and social media	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Board representation	By invitation	By invitation	By invitation	By invitation	By invitation	By invitation	Yes
Event postings on NHTA calendar	Up to 5x/yr	N/A	N/A	Up to 5x/yr	Up to 8x/yr	Up to 10x/yr	Unlimited
Multi-year renewal discount (prepaid)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Leadership Roundtables	By invitation	By invitation	By invitation	Yes	Yes	Yes	Yes
Name or logo in annual report	Name only	Name only	Name only	Name only	Name only	Name only	Logo
Column in newsletter	By invitation	By invitation	By invitation	Up to 2x/yr	Up to 3x/yr	Up to 4x/yr	Up to 6x/yr
Reduced application fee for signature competitions	N/A	N/A	Yes	Yes	Waived	Waived	Waived
Executive Forums	By invitation	By invitation	By invitation	By invitation	By invitation	By invitation	Yes
Advertorials for monthly startup newsletters	N/A	N/A	1x/yr	Up to 3x/yr	Up to 5x/yr	Up to 7/yr	Up to 12x/yr
Featured in startup newsletter	N/A	1x/yr	1x/yr	1x/yr	N/A	N/A	N/A



**To learn more about becoming a Member  
Contact: [info@nhtechalliance.org](mailto:info@nhtechalliance.org) or  
[sign up](#) online.**



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