

TechWomen Annual Luncheon 2020 Sponsorship Benefits

Your Support Matters

The NH Tech Alliance is a non-profit organization that relies primarily on our membership and sponsorship revenues to support our mission. By sponsoring Tech Alliance initiatives and activities, you are providing critical support for the organization, which is invested directly back into our programming, outreach and advocacy - all in support of the vibrant Tech ecosystem in NH. Thank you for your investment!



TechWomen Annual Luncheon

At this annual event, a dynamic keynote speaker addresses a diverse crowd of approximately 250 female technologists, entrepreneurs and business leaders as the Alliance honors the “TechWoman” of the Year, “TechEducator” of the Year and “TechStudent” of the Year. The 2020 TechWomen Annual Luncheon will be Wednesday, April 1, 2020 (not an April Fool’s joke!) at the Bedford Village Inn in Bedford, NH.



**TechWomen | TechGirls
AWARDS LUNCHEON**

Celebration Of Women in Tech

The annual event honors women who work in science, technology, engineering and math (STEM) who have advanced the role of women and girls in New Hampshire's technology sector. These distinguished women were recognized with the designations of TechStudent, TechProfessional and TechTeacher of the Year at the annual TechWomen|TechGirls Awards Luncheon in 2019. We honor their passion and dedication.



**TechWomen | TechGirls
AWARDS LUNCHEON**

Sponsorship Benefits

This event is an annual Signature Event hosted by the NH Tech Alliance and the TechWomen | Tech Girls Initiative along with the Techwomen Annual Luncheon Committee. As you'll see on the sponsorship benefits page, there are standard benefit tiers ranging from Premier (\$10k) through Bronze (\$1k) that provide the same level of benefits for each of the six Signature Events.



Each of the benefit tiers are designed to maximize visibility of your organization as a supporter of the tech ecosystem here in NH.

Sponsor a Signature Event:

<https://nhtechalliance.org/sponsorship-request/>

Sponsorship Benefits

Benefit Tier Levels	Bronze	Silver	Gold	Platinum	Premier
2020 Sponsorship	\$1,000	\$2,500	\$3,500	\$5,000	\$10,000
Names listed on social media posts	Yes	Yes	Yes	Yes	Yes
Tickets for event	4	6	8	10	12
Inclusion on sponsor poster at event	Name only	Name only	Logo	Logo	Logo – premium placement
Inclusion on video screens at event	Name only	Name only	Logo	Logo	Logo – premium placement
Inclusion in event program at event	Name only	Name only	Logo	Logo and company description	Logo and company description
Inclusion in media releases	N/A	Yes	Yes	Yes	Yes
Logo on Alliance website event page	N/A	N/A	Yes	Yes	Yes
Logo on Alliance event registration page	N/A	N/A	Yes	Yes	Yes
Alliance Tech Insider newsletter	Name only	Name only	Name only	Logo	Logo
Inclusion in eblasts	N/A	N/A	Name only	Name only	Logo
Displays at event registration	N/A	N/A	N/A	Logo on display at registration	Display materials at registration
Podium opportunity at the event	N/A	N/A	N/A	N/A	Yes
*Exclusive opportunity for one company/firm in each business sector	N/A	N/A	N/A	N/A	Yes

*TEPs (Tech Ecosystem Partners) have first right of refusal on exclusive sponsorship opportunities per business sector.



Event Program Ad Pages

Get seen by hundreds of event attendees by submitting an ad in the Awards Luncheon program book.

Full Page Ads (5w" X 8h") = \$500

Half Page Ads (5w" X 3.875"h) = \$250

Quarter Page Ads (5w" X 1.875h" or 2.375w" X 3.875h") = \$125

Please submit ads in PDF format and email to info@nhtechalliance.org.



**Sample Ad*

Looking to congratulate a 2020 Award Recipient? Consider placing an ad in the program to recognize their contributions in NH.

Today's businesses rely on technology to keep them running smoothly and gain a competitive advantage. Alexander Technology Group connects **IT professionals** with forward-thinking companies.



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Contact Shannon Herrmann at sherrmann@alexandertg.com for more information on event sponsorship.