

2020 Innovation Summit

2020 Virtual Innovation Summit Sponsorship Benefits

 Dartmouth-Hitchcock Health

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 NH TECH
ALLIANCE

Your Support Matters

The NH Tech Alliance is a non-profit organization that relies primarily on our membership and sponsorship revenues to support our mission. By sponsoring Tech Alliance initiatives and activities, you are providing critical support for the organization, which is invested directly back into our programming, outreach and advocacy - all in support of the vibrant Tech ecosystem in NH. Thank you for your investment!



NH Tech Alliance's inaugural Innovation Summit will take place the first week of December. The program will encompass a startup showcase and presentation of the Entrepreneur of the Year Award. There will be daily content released prior to the one-hour virtual event that will provide ample opportunities for sponsor recognition.



Benefit Tier Levels	Gold	Friend	Champion	Partner
2020 Sponsorship	\$1,500	\$2,500	\$5,000	\$10,000
Names listed on social media posts	N/A	Yes	Yes	Yes
Logo displayed during program	Name only	Logo	Logo	Logo – premium placement
Inclusion on event landing page	Name only	Logo	Logo	Logo – premium placement
Sponsor Video During Program	Name on Sponsor Thank You Slide	Logo on Sponsor Thank You Slide	Logo	:30 Sponsor Video Clip
Inclusion in media releases	N/A	Yes	Yes	Yes
Logo on Alliance website event page	N/A	Yes	Yes	Yes
Logo on Alliance event registration page	Name and Link	Name and Link	Logo and Link	Logo and Link
Inclusion in eblasts	Name Only	Name Only	Logo	Premium Logo Placement
Podium opportunity at the event	N/A	N/A	N/A	Yes
Inclusion in self-produced video montage	Yes	Yes	Yes	Yes
Logo on pre-event pitch videos	N/A	N/A	Yes	Yes
*Exclusive opportunity for one company/firm in each business sector	N/A	N/A	N/A	Yes



Contact Julie Demers at julie@nhta.org for more information on event sponsorship.