

nhtechalliance.org

# 2021 Ecosystem Sponsorship Bundles



NH TECH  
ALLIANCE

# Why A Bundle?

Our Alliance Membership and Sponsorship bundles allow members to arrange their entire annual commitment in one meeting from a menu of opportunities so they can budget accordingly each year. This program model eliminates duplicate solicitation and allows businesses to obtain maximum benefit for their investment in the Alliance and demonstrate their leadership role and support of the tech ecosystem across all of our wide-ranging communications channels.





# Annual Commitment Levels

No matter your focus or interest, there are sponsorship opportunities that align with your priorities and budget. These annual commitments start at the stated price but can grow to fit your interests.

**Tech Ecosystem  
Partners**

**\$15,000**

**Tech Ecosystem  
Champions**

**\$10,000**

**Startup Ecosystem  
Champions**

**\$10,000**

**Tech Ecosystem Friends**

**\$5,000**

# Tech Ecosystem Partners

Benefit Tier Levels	Annual Sponsor
<b>2021 Sponsorship</b>	<b>\$15,000 +</b>
Enterprise Level Membership valued at	\$3000
Sponsorship credit to be used towards Webinars, TechWomen Power Breakfasts	\$3500
Logo with link and premium placement on Alliance website	Yes
Logo in Annual Report	Yes
Access to Executive Forums and Leadership Roundables	Yes
Table at the Alliance's quarterly job fairs	Yes
Option to serve as a subject matter expert and host one of the Alliance's monthly recorded webinars	Yes
Opportunity to be considered for Alliance Board membership	Yes
Logo Inclusion in newsletters	Yes
Unlimited opportunities for employee committee involvement	Yes
Unlimited discounted event tickets	Yes
Partner Level Sponsorship at all Signature Alliance Events - Innovation Summit, Product of the Year, Tech Women Annual Luncheon	Yes
First right of refusal to upgrade to Presenting level sponsorship of Signature Events	Yes

# Tech Ecosystem Champions

Benefit Tier Levels	Annual Sponsor
<b>2021 Sponsorship</b>	<b>\$10,000 +</b>
Enterprise Level Membership valued at	\$1000 - \$2000
Sponsorship credit to be used towards Webinars, TechWomen Power Breakfasts	\$1500
Logo with link on Alliance website	Yes
Logo in Annual Report	Yes
Table at the Alliance's quarterly job fairs	Yes
Option to serve as a subject matter expert and host one of the Alliance's monthly recorded webinars	Yes
12 free placements in our newsletter	Yes
Unlimited opportunities for employee committee involvement	Yes
Opportunity to be considered for Alliance Board membership	Yes
Champion Level Sponsorship at all Signature Alliance Events - Innovation Summit, Product of the Year, Tech Women Annual Luncheon	Yes
First right of refusal to upgrade to Presenting level sponsorship of Signature Events	Yes

# Startup Ecosystem Champions

Benefit Tier Levels	Annual Sponsor
<b>2021 Sponsorship</b>	<b>\$10,000 +</b>
Enterprise Level Membership valued at	\$1000 - \$2000
Sponsorship credit to be used towards Webinars, TechWomen Power Breakfasts	\$1500
Logo with link on Alliance website	Yes
Logo in Annual Report	Yes
Table at the Alliance's quarterly job fairs	Yes
Option to serve as a subject matter expert and host one of the Alliance's monthly recorded webinars	Yes
Startup Programming Underwriting (Startup Fundamentals, Pitch Camp)	Yes
Unlimited opportunities for employee committee involvement	Yes
Opportunity to be considered for Alliance Board membership	Yes
Champion Level Sponsorship of Innovation Summit - Partner Level Sponsorship of Speed Venture Summit	Yes
First right of refusal to upgrade to Presenting level sponsorship of Signature Events	Yes

# Tech Ecosystem Friends

<b>Benefit Tier Levels</b>	<b>Annual Sponsor</b>
<b>2021 Sponsorship</b>	<b>\$5,000 +</b>
Enterprise Level Membership valued at	\$1000 - \$2000
Logo with link on Alliance website	Yes
Logo in Annual Report	Yes
Table at the Alliance's quarterly job fairs	Yes
Option to serve as a subject matter expert and host one of the Alliance's monthly recorded webinars	Yes
Unlimited opportunities for employee committee involvement	Yes
Opportunity to be considered for Alliance Board membership	Yes
Friend Level Sponsorship at all Signature Alliance Events - Innovation Summit, Product of the Year, Tech Women Annual Luncheon	Yes



**To learn more or sign up as a sponsor**  
**Contact: [julie@nhtechalliance.org](mailto:julie@nhtechalliance.org)**

