

2022 Tech Ecosystem Packages

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2022 Tech Ecosystem Partner Package

This package provides the maximum benefit for your organization.

Speaking Opportunities

- ❑ Access to Executive Forums and Leadership Roundtables
- ❑ Option to serve as subject matter expert at Alliance webinars and events

Marketing Benefits:

- ❑ Logo with link and premium placement on Alliance homepage
- ❑ Logo in Alliance weekly newsletter

Alliance Benefits:

- ❑ One year membership to NH Tech Alliance
- ❑ Unlimited opportunities for employee committee involvement
- ❑ Opportunity to be considered for Alliance Board membership

Event Benefits:

- ❑ Table at NHTA job fairs
- ❑ Partner level sponsor at all Signature Alliance Events: Innovation Summit, Product of the Year, Tech Women Annual Luncheon
- ❑ Choice of one additional Partner Level sponsorship at another NHTA event.
- ❑ Special member pricing for NHTA event tickets
- ❑ First right of refusal to upgrade to Presenting level sponsorship for Signature events.



2022 Tech Ecosystem Champion Package

This package provides a high level of brand exposure at NHTA Signature Events which attract a wide variety of tech professionals from across the state.

Speaking Opportunities

- ❑ Option to serve as subject matter expert at Alliance webinars and events

Marketing Benefits:

- ❑ Logo with link on Alliance homepage

Alliance Benefits:

- ❑ One year membership to NH Tech Alliance
- ❑ Unlimited opportunities for employee committee involvement
- ❑ Opportunity to be considered for Alliance Board membership

Event Benefits:

- ❑ Table at NHTA job fairs
- ❑ Champion level sponsor at all Signature Alliance Events: Innovation Summit, Product of the Year, Tech Women Annual Luncheon
- ❑ Choice of one additional Champion Level sponsorship at another NHTA event.
- ❑ Special member pricing for NHTA event tickets

2022 Startup Ecosystem Champion Package

This package is designed to provide your company with maximum exposure to all of the startup programming at the Alliance.



Speaking Opportunities

- ❑ Option to serve as subject matter expert at Alliance webinars and events

Marketing Benefits:

- ❑ Logo with link on Alliance homepage

Alliance Benefits:

- ❑ One year membership to NH Tech Alliance
- ❑ Unlimited opportunities for employee committee involvement
- ❑ Opportunity to be considered for Alliance Board membership

Event Benefits:

- ❑ Table at NHTA job fairs
- ❑ Champion level sponsor at Innovation Summit
- ❑ Partner level sponsor of Speed Venture Summit
- ❑ Partner level sponsorship for other startup programming to be introduced in 2022

2022 Tech Ecosystem Friends Package

This package provides an opportunity for your company name to be on display at all NHTA Signature Events which attract a wide variety of tech professionals from across the state.



Speaking Opportunities

- ❑ Option to serve as subject matter expert at Alliance webinars and events

Marketing Benefits:

- ❑ Logo with link on Alliance homepage

Alliance Benefits:

- ❑ One year membership to NH Tech Alliance
- ❑ Unlimited opportunities for employee committee involvement
- ❑ Opportunity to be considered for Alliance Board membership

Event Benefits:

- ❑ Table at NHTA job fairs
- ❑ Friend level sponsorship at all Signature Alliance Events: Innovation Summit, Product of the Year, Tech Women Annual Luncheon

EVENT SPONSORSHIP SUMMARY

Below is a brief summary of the different levels of sponsorship at NH Tech Alliance Events. This is meant to be a summary and not an exhaustive list.

Friend Level:

Your company's name and link (when applicable) will be included in event marketing material. Event marketing material includes the website, email blasts, social media, press releases, and on screen at the event.

Champion Level:

Your company's logo and link (when applicable) will be included in event marketing material. Event marketing material includes the website, email blasts, social media, press releases, and on screen at the event.

Partner Level:

In addition to the branding listed in the Champion level package, your logo will have premium placement in the event branding. You also can submit a :30 second video clip to be played at the event. You may also be invited to be on stage as part of the event.

Presenting Level:

In addition to the items in the Partner Level, you will have naming rights to the event. For example, Product of the Year, Presented by "Your Company".