



NH TECH ALLIANCE



INNOVATION SUMMIT

Presented by:  bignetwork

The 2022 Innovation Summit will highlight every stage of innovation from the earliest stage startup through the announcement of the 2022 Entrepreneur of the Year. Innovation is happening in all areas of New Hampshire and the summit will highlight just that.

Date: November 10th 9am - 6pm

Location: Grappone Conference Center, Concord, NH

## Exclusive Packages:

### Keynote Sponsor

- Pull up banner provided by you on stage during the keynote
- Company logo in the program book as Keynote sponsor
- Introduce the keynote
- Half page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

### Registration Sponsor

- Company name on registration page
- Company logo on the name badges
- Pull up banner provided by you in the registration area
- Company logo in the program book as Registration sponsor
- Half page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts



## OUR MISSION

The NH Tech Alliance is a statewide technology association dedicated to supporting companies at every stage of growth and development – from startups to established leaders in the global economy. We are committed to nurturing a vibrant tech ecosystem in NH by building partnerships, enhancing knowledge and shaping public policy.



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## Exclusive Packages cont. :

### Program Book Sponsor

- Company logo on the cover of the program book
- Company logo in the program book as Program book sponsor
- Full page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

### Morning Coffee Break Sponsor

- Signage at the coffee breaks with your company logo
- Company logo in the program book and on agenda as morning coffee break sponsor
- Half page ad in the program book
- 4 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

### Afternoon Coffee Break Sponsor

- Signage at the coffee breaks with your company logo
- Company in the program book and on agenda as afternoon coffee break sponsor
- Half page ad in the program book
- 4 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

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## Exclusive Packages cont. :

### Lunch Sponsor

- Signage on all of the tables with your company logo
- Mentioned in the program book and on the agenda as lunch sponsor
- Half page ad in the program book
- 6 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

### Cocktail Reception Sponsor

- Signage at the cocktail reception with your company logo
- Napkins with company logo at the food tables
- Mentioned in the program book and on the agenda as Cocktail reception sponsor
- Half page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

### Specialty Cocktail Sponsor

- Specialty cocktail created with your company colors
- Drink stirrers with your company logo
- Napkins with company logo at the bar
- Mentioned in the program book as specialty cocktail sponsor
- Half page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage

### Phone Charging Station

- Your company branding on the mobile phone charging station
- Mentioned in the program book as mobile charging station sponsor
- Half page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

### Add on a table in the foyer to any package for \$500

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## A la carte packages:

### Presenting Sponsor - SOLD

- Company logo incorporated into event name: Innovation Summit Presented by Your Company
- Provide welcome remarks at the event (5 minutes max)
- Up to 150 word company description in the program book
- Full page ad in the program book
- Company banner on display at the event
- 10 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Logo included in event specific email blasts

### Gold Sponsor

- Up to 150 word company description in the program book
- Full page ad in the program book
- 10 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Logo included in event specific email blasts

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## A la carte packages cont. :

### Silver Sponsor

- Company logo in the program book
- Half page ad in the program book
- 6 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Logo included in event specific email blasts

### Bronze Sponsor

- Company name in the program book
- Half page ad in the program book
- 5 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Company Name included in event specific email blasts



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