

# 2023 Tech Ecosystem Partner Package

*This package provides the maximum benefit for your organization.*

## Speaking Opportunities

- ❑ Access to Executive Forums and Leadership Roundtables
- ❑ Option to serve as subject matter expert at Alliance webinars and events
- ❑ Speaking opportunities offered at signature events when available

## Marketing Benefits:

- ❑ Logo in Alliance weekly newsletter
- ❑ Logo with link and premium placement on Alliance homepage
- ❑ Additional marketing benefits as noted on separate page

## Alliance Benefits:

- ❑ One year membership to NH Tech Alliance
- ❑ Unlimited opportunities for employee committee involvement
- ❑ Opportunity to be considered for Alliance Board membership

## Event Benefits:

- ❑ Choice of Partner level sponsor at 4 of the 5 Annual Alliance Events: Innovation Summit, Product of the Year, Speed Venture Summit, Tech Women Connect & Awards, Annual Member Social
- ❑ Table at NHTA job fairs
- ❑ Special member pricing for NHTA event tickets
- ❑ First right of refusal to upgrade to Presenting level sponsorship for Signature events.



# 2023 Tech Ecosystem Champion Package

*This package provides a high level of brand exposure at NHTA Signature Events which attract a wide variety of tech professionals from across the state.*

## **Speaking Opportunities**

- ❑ Option to serve as subject matter expert at Alliance webinars and events

## **Marketing Benefits:**

- ❑ Logo with link on Alliance homepage
- ❑ Additional marketing benefits as noted on separate page

## **Alliance Benefits:**

- ❑ One year membership to NH Tech Alliance
- ❑ Unlimited opportunities for employee committee involvement
- ❑ Opportunity to be considered for Alliance Board membership

## **Event Benefits:**

- ❑ Choice of Champion level sponsor at the 3 of the 5 Annual Alliance Events: Innovation Summit, Product of the Year, Speed Venture Summit, Tech Women Connect & Awards, Annual Member Social
- ❑ Table at NHTA job fairs
- ❑ Special member pricing for NHTA event tickets

## 2023 Tech Ecosystem Friends Package

*This package provides an opportunity for your company name to be on display at all NHTA Signature Events which attract a wide variety of tech professionals from across the state.*



### **Speaking Opportunities**

- ❑ Option to serve as subject matter expert at Alliance webinars and events

### **Marketing Benefits:**

- ❑ Logo with link on Alliance homepage
- ❑ Additional marketing benefits as noted on separate page

### **Alliance Benefits:**

- ❑ One year membership to NH Tech Alliance
- ❑ Unlimited opportunities for employee committee involvement
- ❑ Opportunity to be considered for Alliance Board membership

### **Event Benefits:**

- ❑ Choice of Friend level sponsor at 1 of the 5 Annual Alliance Events: Innovation Summit, Product of the Year, Speed Venture Summit, Tech Women Connect & Awards, and the Annual Member Meeting
- ❑ Table at NHTA job fairs

# MARKETING BENEFITS

## **Member Monday:**

This blog highlights your company. What do you do, why did you choose to be in NH, what are your accomplishments and upcoming plans. It's all about you. We'll share the blog in our newsletter and on social media to over 13,000 followers.

## **Innovation Spotlight:**

This blog highlights your product. What does the product do, what problem does it solve, what makes NH a good place to innovate? We'll share the blog in our newsletter and on social media to over 13,000 followers.

## **Guest Blog:**

Members are welcome to provide a guest blog post for the Alliance website. Blogs should be relevant to the tech industry with the goal to inform and educate.

## **Ask the Expert:**

Once a month the Alliance writes the Ask the Expert column in in the New Hampshire Union Leader. Alliance members are welcome to contribute an article that educates the startup or tech community.