



Ascending Leaders In Tech Sponsorship Opportunities

The Ascending Leaders in Tech program is an interactive, hands on program designed to increase leadership in technical professionals. This 6 class course is designed to provide existing and emerging leaders with an opportunity to grow their skills, connect with other tech leaders, and be more engaged in the industry.

In addition to the educational content, the program will offer attendees the chance to work with Tech Industry Advisors during each of the sessions who will share their experiences and provide guidance to those in the program. Advisors are well established, successful tech industry leaders who will share their expertise and leadership journey and will listen to and offer advice to those in the class.

At the end of the program participants will have learned new skills from relationship management, to contract negotiation, to communication skills and have an understanding of what their unique skill set is. Leaders will expand their network by not only working with those in the class but working with the advisors as well.

Presenting Sponsor - \$10,000

- Remarks at Opening Day and at the program graduation which will be held in person at the NH Tech Alliance's Annual Member Meeting in May
- One reserved cohort spot for an emerging leader from your company (participant must complete the application and be approved by the selection committee prior to acceptance). If there are no eligible participants in the year, we will substitute a class sponsorship.
- Logo on all course materials
- Naming rights (*Ascending Leaders in Tech, presented by xxx*)

Class Sponsor \$2,500

- Remarks at the start of the class day
- Marketing materials can be distributed to the class participants
- Logo on all course material for the day
- Opportunity for up to two employees to attend the dinner at the end of the session

Dinner Sponsor \$3,500

- Welcoming remarks at dinner following one of the six class days in the program
- Opportunity for up to two employees to attend the dinner
- Logo on class materials
- Recognition in Alliance Social Media posts