



NH TECH
ALLIANCE

Building New Hampshire's future
through tech



Why Become an NHTA Member?

What's the key to growing your business? Where can you get the resources and industry connections you need to **drive revenue and scale your impact**? If you're an employee, how do you find what you need to **advance your career**?

<https://nhtechalliance.org/> • info@nhtechalliance.org



You don't need to look far: the **New Hampshire Tech Alliance** connects tech companies and workers with business tools, event programming and access to a tight-knit network of influential decision-makers to continue **building New Hampshire's future through tech.**

Our member organizations include some of the best and brightest companies in the state. Each one is tapping into our network to **build their brands, make new connections, provide employee resources and grow their talent pipelines.**

250+
NHTA MEMBER COMPANIES

are collaborating to drive their businesses forward while promoting the growth and success of the state's tech industry.

**Will you
join their
ranks?**

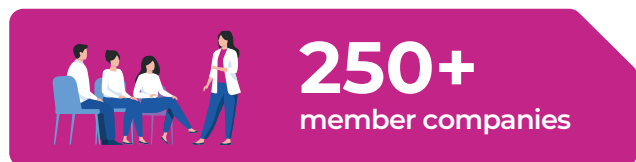
What is **NHTA**?

We like to think of ourselves as the “great connector” of the New Hampshire tech world.

The New Hampshire Tech Alliance (NHTA) is a nonprofit industry organization dedicated to all things tech in New Hampshire. We’re committed to nurturing a vibrant tech ecosystem by building partnerships, enhancing knowledge and shaping public policy.

The Alliance’s network includes companies and employees from established brands and growing startups, and a sprawling group of investors, policymakers and other tech stakeholders. Our members joined from industries such as information technology support and services, enterprise software, consulting, hardware, medtech, manufacturing, and education — just to name a few!

NHTA By The Numbers:



Why Become a Member?

Our members are our greatest asset. Many of our events are open to the public, but non-members won't reap the full benefits of our expansive network of resources and industry experts.

We reward our members with exclusive benefits and networking opportunities such as press coverage, connections to policymakers, and access to job boards and exclusive executive roundtables. Your member dues fund our programs and events, help increase opportunities for the NH tech industry and — most importantly — create growth opportunities for your business and employees.

How NHTA Boosts ROI For Members



Brand Building

Brand building resources to spread your message and grow your presence.



Access

Access to key decision-makers, speaking opportunities and exclusive events.



Networking

Networking opportunities to find new customers, partners and colleagues.

Brand Building

We wear many hats to help our members spread their message: storyteller, megaphone, cheerleader, etc.

The Alliance is committed to promoting the accomplishments of our members and the amazing tech leaders making it all happen. And we don't just want to promote our members within New Hampshire — we want the whole world to know about our state's triumphs!

Members Only Benefits



1 Press Coverage

We've developed deep relationships with publications such as The Union Leader and New Hampshire Business Review. Our **"Ask the Expert" column in the Union Leader** provides a platform for NHTA members to contribute monthly articles and get their name in front of thousands of potential new customers or partners.

2 Speaking Opportunities

We look to our members first to fill speaking roles at **Alliance events**. Additionally, we recommend members to other organizations that are looking for speakers, podcast guests or news story ideas. If you've got something to say, we'll help you find a platform.

3 Promotional Marketing

Got an impressive company accomplishment? We're here to help spread the word to our 13,000+ social media followers and blog visitors. You've got options: our **Member Monday** blog highlighting your company, the **Innovation Spotlight** for game-changing product profiles, guest blogs on our site and our weekly newsletter that goes out to our entire community.

Member Story: **Product of the Year**

Every year, we team up with The Union Leader for the **Product of the Year** presentation. Member companies can apply to **the competition** for free! Five finalists receive exposure throughout the judging process with a globally-streamed live event with thousands of viewers. In addition to covering the event, The Union Leader completes a profile on each finalist and a feature on the Product of the Year winner.

Access

Sometimes, all you need to succeed is a seat at the table. NHTA is the community that can help connect your business and employees to the right resources to reach your next milestone.

The Alliance acts as a conduit between member companies, educators and policy-makers in the state house and the federal congressional delegation. Our members are naturally our closest contacts — the more we know about you, the more we can help set you up for your next great business relationship!



Connections to Policymakers

The Government Affairs committee works with our state and federal delegation on key pieces of legislation that have a potential impact on member companies. Our 16-person Board of Directors is made up of some of the most accomplished business leaders in New Hampshire. That's to say — the state's biggest decision-makers are often only a call away.



Exclusive Events

Many of our events are open to the public — but not all of them. Members-only perks include connecting with key NH tech players at our C-Suite Roundtable meetings and the unique chance to showcase products at our annual NHTA Tech Social.



Member Discounts

Members can enjoy waived application fees for all Alliance Events, as well as substantial discounts on leadership courses like our Ascending Leaders in Tech program. Additionally, Alliance members can offer discounts on their services to other NHTA members to increase business opportunities for everyone involved.



Members Only Benefits

Member Story: **Government Connections**

An NHTA member in the transportation space was looking to connect with policymakers to understand the new goals for the Federal Department of Transportation. The Alliance was able to introduce company leaders to officials from the FDT to not only gather relevant data, but offer a solution to increase safety and reduce fatalities.

Networking

When great tech companies and brilliant people get together, the results are often impressive. As an Alliance member, you're given the opportunity to multiply your impact — and reap the benefits of meeting the rest of our outstanding network.



Members Only Benefits

1

Industry Connections

Joining the Alliance grants you access to 250+ potential customers and partners. You'll share a bond with hundreds of companies (and thousands of employees), giving you a natural way to introduce yourself to other influential tech leaders.

2

Access to Talent

Great talent makes scaling your company much easier. The Alliance has connections to nearly every higher ed institution in the state — including UNH, Dartmouth and SNHU — and is committed to connecting our companies to a rich talent pipeline of tech up-and-comers.

3

Networking Channels

Succeeding in tech requires collaboration. The Alliance offers several ways to collaborate and converse with like-minded members. Check out our NHTA Slack Channel or join volunteer committees to meet others in the industry and prioritize your professional development.

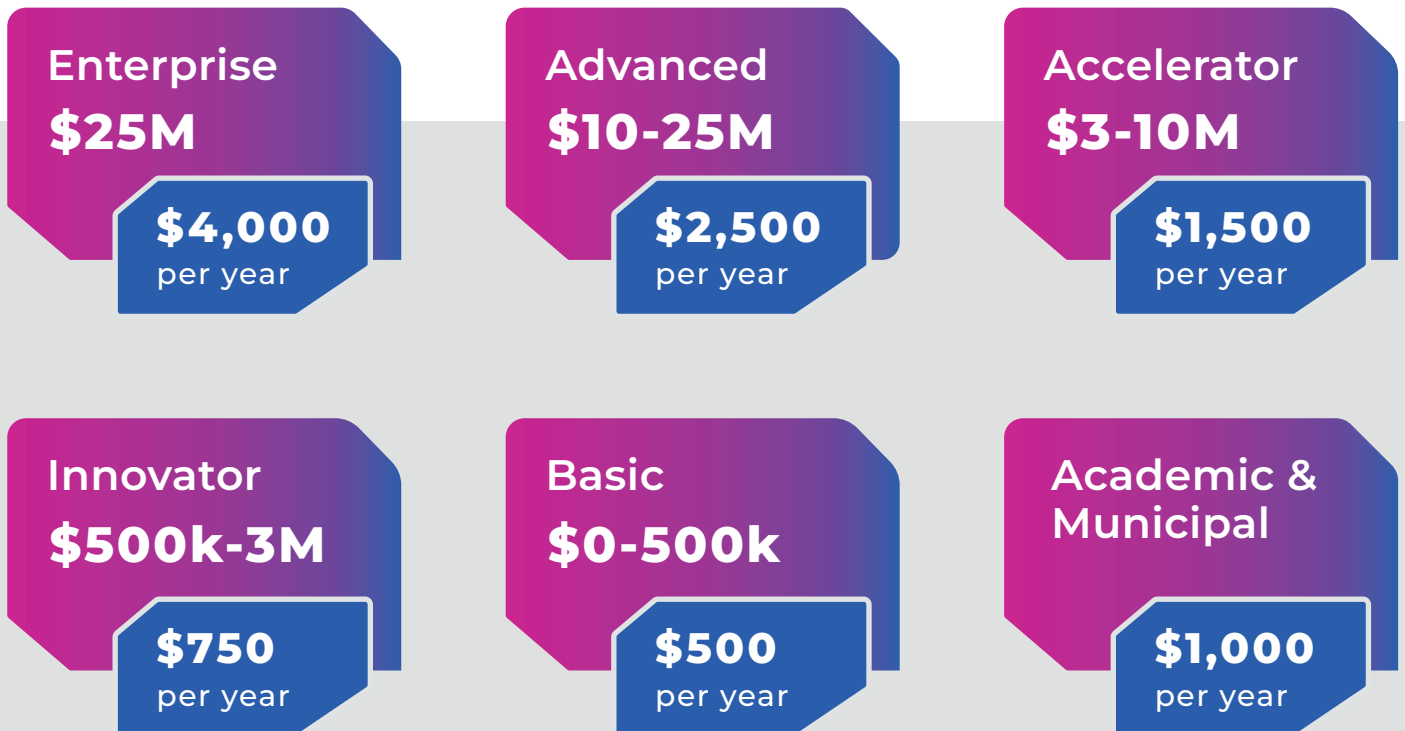
Member Story: **Event Turned Interview**

You never know if your next new hire (or employer) is standing across the room! At an event in Keene last year, one of our member companies met two qualified job candidates that eventually ended up interviewing at the company.

Membership Levels

The Alliance operates on a tiered system to ensure that all members of the state's tech ecosystem — from startups to established global leaders — can participate.

Remember: when your company becomes a member, every employee has access to our exclusive resources and connections.



Our **Members** Are Our **Greatest** Asset

The strength of NHTA lies in our members. Each new member provides their own unique attributes and increases the power of the Alliance as a whole.

What will you contribute to the NH tech ecosystem? How will your fellow members help you reach your business goals?

The answers are just a few clicks away. Fill out our membership application at

nhtechalliance.org/newmember

to become a part of the Granite State's premier tech community.



Contact **Us**



NHTechAlliance.org



603.935.8951



info@nhtechalliance.org



PO Box 3730
Manchester, NH 03105