



NH TECH ALLIANCE



TECHWOMEN
TECHGIRLS

TechWomen|TechGirls is a NH Tech Alliance initiative focused on building a strong community of female professionals enthusiastic about technology and supporting efforts where girls are exploring STEM as a career or area of study.

TechWomen|TechGirls holds programs for professional women to connect, educate and explore ideas around career development, technology initiatives and innovation.

Women in Tech Video Series

The Women in Tech Video Series began in 2023. Each month we interview a woman in tech with the goal of sharing more stories about women in tech. It is our goal to raise awareness and inspire women to pursue a career in tech.



**Video Sponsor - \$1,000 per month,
\$5,000 for 6 months, \$10,000 per year**

- Company logo on cover slide of the video
- Company mentioned and tagged in all video posts
- Invitation to join networking event for current and past video participants

OUR MISSION

The NH Tech Alliance is a statewide technology association dedicated to supporting companies at every stage of growth and development – from startups to established leaders in the global economy. We are committed to nurturing a vibrant tech ecosystem in NH by building partnerships, enhancing knowledge and shaping public policy.



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Tech Power Breakfast

The Tech Power Breakfasts feature female speakers in the tech industry. We come together 9 months of the year to network, share inspirational stories, grow professionally and personally.

Our breakfast series empowers everyone who joins us to think differently in so many ways. With a list of incredible speakers over the last few years, those who have attended can tell you that there is no other event in our great state of New Hampshire quite like this.



January Virtual	February Breakfast for Dinner	March UNH
April Manchester	May Manchester	June Manchester
September Manchester	October Manchester	November Portsmouth

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Sponsorship Opportunities

Presenting Sponsor - \$600 per event

- Company to give welcome remarks at the event
- Company tagged in newsletter event promotion
- Company to provide a pull up banner and/or collateral at the event
- 3 Tickets to each event
- Company logo on all marketing material

Corporate Sponsor - \$300 per event

- Company logo on event website
- Company to provide collateral at the event
- 3 Tickets to each event

February Sponsor - \$300

The February Tech Power Breakfast will be a “breakfast for dinner” event. This event will be held in the evening as a cocktail reception and there will be a speaker who will give a short presentation. The main focus of the event is on networking and we will have sponsor tables around the room for people to visit with.

- Six foot table for your materials
- Company logo on event website
- 3 Tickets to the event



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TechWomen | TechGirls CONNECT & AWARDS

The TechWomen Connect & Awards event is a one of a kind networking opportunity for tech professionals in New Hampshire. The event will be interactive with fun activities and plenty of time to network.

We will also present the Tech Student, Tech Educator and Tech Professional of the Year awards.

Attendees Profile: In 2023 there were 115 attendees. We have moved the date to a less busy time of year and expect 150 attendees in 2024. 30% C-Level, 30% Director Level, 30% Manager Level, 10% Students

Exclusive Packages:

Cocktail Reception Sponsor - SOLD!

- Signage at the cocktail reception with your company logo
- Napkins with company logo at the food tables
- Company mentioned on stage
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts
- 2 Tickets to the event

Registration Sponsor - \$2,500

- Company name on registration page
- Company logo on the name badges
- Pull up banner provided by you in the registration area
- Mentioned in the program book as Registration sponsor
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

Headshot Sponsor - \$3,500

- Company logo on signage at the headshot station
- Each individual will receive a free headshot and an email message sent on your behalf by the NHTA
- Pull up banner provided by you in the headshot area
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts



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CONNECT & AWARDS

Photo Booth Sponsor - \$2,500

- Company logo on the photos from the digital photo booth
- Company logo as one of the props
- Company logo on the photo booth signage
- Mentioned in the program book as photo booth sponsor
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

A la carte packages

Presenting sponsor \$10,000

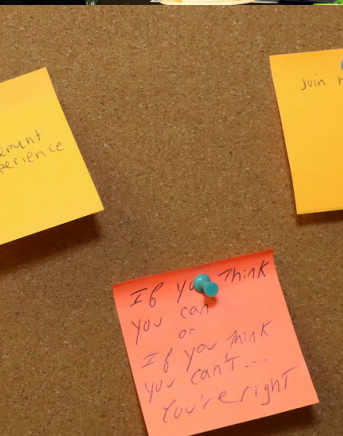
- Event listed as TechWomen Connect & Awards Presented by Your Company
- Provide welcome remarks at the event (5 minutes max)
- Company banner on display at the event
- Dedicated social media post to announce your sponsorship
- 10 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Logo included in event specific email blasts

Gold Sponsor \$2,500

- 10 tickets to the event
- Prominent logo on screen at the event
- Prominent logo on the event webpage
- Logo in program book
- Inclusion in media releases
- Mentioned on social media
- Logo included in event specific email blasts

Silver Sponsor \$1,200

- Company name in the program book
- 5 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Company Name included in event
- specific email blasts



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