



NH TECH
ALLIANCE



ANNUAL TECH SOCIAL

June 5, 2024

The Annual Tech Social is a fun, casual networking event for New Hampshire's technology community to make connections and hear updates from the Alliance while enjoying a showcase of exciting technology products being developed in the Granite State.

Audience Profile: In our inaugural year we had 165 attendees at the event.

40% C-Level, 15% Director Level, 45% Manager Level

Exclusive Packages:

Registration Sponsor

- Company name on registration page
- Company logo on the name badges
- Pull up banner provided by you in the registration area
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

Tech Showcase Sponsor

- Signage in the showcase area with your logo
- Company to provide pull up banner to be placed in the showcase area
- Dedicated social post announcing the sponsorship
- 2 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts



OUR MISSION

The NH Tech Alliance is a statewide technology association dedicated to supporting companies at every stage of growth and development – from startups to established leaders in the global economy. We are committed to nurturing a vibrant tech ecosystem in NH by building partnerships, enhancing knowledge and shaping public policy.



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Exclusive Packages cont. :

Cocktail Reception Sponsor

- Signage at the cocktail reception with your company logo
- Napkins with company logo at the food tables
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

Specialty Cocktail Sponsor

- Specialty cocktail created with your company colors
- Drink stirrers with your company logo
- Napkins with company logo at the bar
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage

Photo Booth Sponsor

- Company logo on the photos from the digital photo booth
- Company logo as one of the props
- Company logo on the photo booth signage
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

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A la carte packages:

Presenting Sponsor

- Company logo incorporated into event name: Innovation Summit Presented by Your Company
- Provide welcome remarks at the event (5 minutes max)
- Company banner on display at the event
- 10 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Logo included in event specific email blasts

Gold Sponsor

- Premium logo placement in marketing materials
- 10 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Logo included in event specific email blasts

Bronze Sponsor

- 5 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Company Name included in event specific email blasts



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