



NH TECH
ALLIANCE



INNOVATION
SUMMIT

October 3, 2024

The Innovation Summit is designed to bring the New Hampshire tech industry together for a day of learning and networking.

The Innovation Summit will highlight the innovation happening right here in New Hampshire as well as looking toward the future.

Audience Profile: 230 attendees. This was a 30% increase from 2022

C-Level, Entrepreneurs, Investors, Legislators, Education and Industry Partners

Exclusive Packages:

Keynote Sponsor

- Pull up banner provided by you on stage during the keynote
- Company logo in the program book as Keynote sponsor
- Introduce the keynote
- Half page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

Registration Sponsor

- Company name on registration page
- Company logo on the name badges
- Pull up banner provided by you in the registration area
- Company logo in the program book as Registration sponsor
- Half page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

OUR MISSION

The NH Tech Alliance is a statewide technology association dedicated to supporting companies at every stage of growth and development – from startups to established leaders in the global economy. We are committed to nurturing a vibrant tech ecosystem in NH by building partnerships, enhancing knowledge and shaping public policy.



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Exclusive Packages cont. :

Program Book Sponsor

- Company logo on the cover of the program book
- Company logo in the program book as Program book sponsor
- Full page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

Coffee Break Sponsor

- Signage at the coffee breaks with your company logo
- Logo on disposable coffee cups
- Company logo in the program book and on agenda as morning coffee break sponsor
- Half page ad in the program book
- 4 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

Conference App Sponsor

- Company logo on the app
- Company mentioned in multiple pre-event promotions for the app
- Company in the program book as the app sponsor
- Half page ad in the program book
- 4 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

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Exclusive Packages cont. :

Lunch Sponsor

- Signage on all of the tables with your company logo
- Mentioned in the program book and on the agenda as lunch sponsor
- Half page ad in the program book
- Your collateral on the tables
- 6 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

Cocktail Reception Sponsor

- Signage at the cocktail reception with your company logo
- Napkins with company logo at the food tables
- Mentioned in the program book and on the agenda as Cocktail reception sponsor
- Half page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

Specialty Cocktail Sponsor

- Specialty cocktail created with your company colors
- Drink stirrers with your company logo
- Napkins with company logo at the bar
- Mentioned in the program book as specialty cocktail sponsor
- Half page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage

Add on a table in the foyer to any package for \$500

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Track Sponsor - (1 available)

- Pull up banner provided by you in the breakout room
- Company logo in the program book as Track sponsor
- Provide welcome remarks at the beginning of the track
- Half page ad in the program book
- 2 Tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Mentioned on social media
- Logo included in event specific email blasts

A la carte packages:

Presenting Sponsor

- Company logo incorporated into event name: Innovation Summit Presented by Your Company
- Provide welcome remarks at the event (5 minutes max)
- Up to 150 word company description in the program book
- Full page ad in the program book
- Company banner on display at the event
- 10 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Logo included in event specific email blasts

Gold Sponsor

- Up to 150 word company description in the program book
- Full page ad in the program book
- 10 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Logo included in event specific email blasts



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A la carte packages cont. :

Silver Sponsor

- Company logo in the program book
- Half page ad in the program book
- 6 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Logo included in event specific email blasts

Bronze Sponsor -

- Company name in the program book
- Half page ad in the program book
- 5 tickets to the event
- Logo on screen at the event
- Logo on the event webpage
- Inclusion in media releases
- Mentioned on social media
- Company Name included in event specific email blasts

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