



NH TECH
ALLIANCE

TECH ECOSYSTEM PACKAGES

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This guide lays out all of the sponsor opportunities available.

Companies are able to mix and match events, sponsorship levels and branding opportunities to ensure the maximum ROI.

We will work with you to craft a package that aligns with your interest across all of our sponsorship opportunities.

Tech Ecosystem Packages are designed to provide a custom experience to sponsors at the most cost effective price.

These packages allow your company to plan for the entire year of events and promotion.



TECH ECOSYSTEM PACKAGES

The packages below highlight the benefits your company receives based on the total annual spend.

TECH ECOSYSTEM FRIENDS	TECH ECOSYSTEM CHAMPIONS	TECH ECOSYSTEM PARTNERS
<p>SPEAKING OPPORTUNITIES:</p> <ul style="list-style-type: none">- Option to serve as subject matter expert at Alliance webinars and events. <p>MARKETING BENEFITS:</p> <ul style="list-style-type: none">- Logo with link on Alliance homepage.- Additional marketing benefits available per event. <p>ALLIANCE BENEFITS:</p> <ul style="list-style-type: none">- Unlimited opportunities for employee committee involvement.- Opportunity to be considered for Alliance Board membership	<p>SPEAKING OPPORTUNITIES:</p> <ul style="list-style-type: none">- Option to serve as subject matter expert at Alliance webinars and events. <p>MARKETING BENEFITS:</p> <ul style="list-style-type: none">- Logo with link on Alliance homepage.- Additional marketing benefits available per event. <p>ALLIANCE BENEFITS:</p> <ul style="list-style-type: none">- Unlimited opportunities for employee committee involvement.- Opportunity to be considered for Alliance Board membership	<p>SPEAKING OPPORTUNITIES:</p> <ul style="list-style-type: none">- Access to Executive Forums and Leadership Roundtables.- Option to serve as subject matter expert at Alliance webinars and events.- Speaking opportunities offered at signature events when available. <p>MARKETING BENEFITS:</p> <ul style="list-style-type: none">- Logo in Alliance weekly newsletter.- Logo with link and premium placement on Alliance homepage.- Additional marketing benefits available per event. <p>ALLIANCE BENEFITS:</p> <ul style="list-style-type: none">- Unlimited opportunities for employee committee involvement.- Opportunity to be considered for Alliance Board membership <p>EVENT BENEFITS:</p> <ul style="list-style-type: none">- First right of refusal to upgrade to Presenting level sponsorship for Signature events.



EVENT SPONSORSHIP LEVELS

The pricing below is reserved for our Tech Ecosystem Packages only.

PRESENTING	PARTNER	CHAMPION	FRIEND
<p>In addition to the items in the Partner Level, you will have naming rights to the event.</p> <p>For example, Product of the Year, Presented by "Your Company".</p>	<p>In addition to the branding listed in the Champion level package, your logo will have premium placement in the event branding.</p> <p>You will have a choice to submit a :30 second video clip to be played at the event or you may be invited to be on stage as part of the event.</p>	<p>Your company's logo and link (when applicable) will be included in event marketing material.</p> <p>Event marketing material includes the website, email blasts, social media, press releases, and on screen at the event.</p>	<p>Your company's name and link (when applicable) will be included in event marketing material.</p> <p>Event marketing material includes the website, email blasts, social media, press releases, and on screen at the event.</p>



SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES

ANNUAL TECH SOCIAL

The Tech Social is our Annual Member Meeting and largest networking event of the year. This one-of-a-kind event combines networking, a tech showcase, and fun activities for an unforgettable experience.

PRODUCT OF THE YEAR

Product of the Year is a prestigious annual award celebrating New Hampshire's most innovative products developed over the past year and providing a platform for entrepreneurs to showcase their creations to hundreds of tech leaders. This hybrid event includes a live stream and in-person live presentation with networking to follow.

INNOVATION SUMMIT

A day-long conference that celebrates the innovation and innovators of New Hampshire while exploring the future of technology. This event brings together executives, founders, investors, and partners to discuss the latest trends, share insights, and network.

TECHWOMEN CONNECT & AWARDS

In addition to hearing from the three award recipients — the Tech Student, Educator, and Professional of the Year — this must-attend networking event for women in tech is bursting with opportunities to meet new people through interactive activities.

ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES

EBREW

A casual networking event with a 20+ year history, eBrew is the premier network event that attracts a diverse audience from students to CEO's, entrepreneurs to veteran industry leaders, and everyone in between. These events are held in Portsmouth, Manchester and the Upper Valley. eBrew is open to the public and is focused on further expanding the networks of NHTA members.

SPEED VENTURE SUMMIT

Speed Venture Summit is a great way for startups to meet investors. Startups will meet with multiple investors in 10 minute increments. This is a great way for startups to meet local investors and begin to form a relationship.

TECH POWER BREAKFAST

Our monthly Tech Power Breakfast series features female tech professionals and supporters as speakers, designed to educate, inspire, and provide the opportunity to make valuable connections while starting your day off right.

CYBERSECURITY SUMMIT

The Cybersecurity Summit is designed for businesses of all sizes to learn from industry experts about how to protect and enhance their security practices.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

EMAIL BLAST

One per company allowed annually. Limited quantity available.

CYBER SECURITY NEWSLETTER

Be Cyber Secure quarterly newsletter in partnership with NH Business Review.

BANNER AD IN NEWSLETTER

Price per month.

EXECUTIVE ROUNDTABLE

Inquire for availability.

