NEW HAMPSHIRE TECH ALLIANCE

2026 Event Sponsorship Prospectus

Remaining Events · October – December 2026

The NH Tech Alliance produces over 30 events each year connecting tech executives, entrepreneurs, investors, and innovators across New Hampshire. This prospectus outlines the signature events remaining in 2026 and the sponsorship opportunities available for each.

2026 Events at a Glance

Date	Event	Location
October 6	Innovation Summit	Event Center Nashua
October 13	Speed Venture Summit	The Hotel Concord
October 20	ebrew Portsmouth (**SOLD**)	The Press Room, Portsmouth
November 4	Tech Power Breakfast	Academy for Science and Design
November 19	Product of the Year	Bank of NH Stage, Concord
December 2	ebrew Portsmouth	The Press Room, Portsmouth
December 8	CMMC Workshop (Presented by Cybersecurity Summit)	Rivier University

Why Sponsor an NH Tech Alliance Event?

NH Tech Alliance events are the definitive gathering points for New Hampshire's technology community. Sponsoring an event places your brand in front of a highly engaged audience of decision-makers, innovators, and community leaders.

- Direct access to tech executives, founders, investors, and legislators
- Prominent brand visibility before, during, and after each event
- Opportunities to speak, exhibit, or demo products to a targeted audience
- Association with NH's most recognized tech organization and its 40+ year legacy
- Community goodwill and support for growing NH's innovation ecosystem

Contact: alex@nhtechalliance.org **More Info:** nhtechalliance.org/cybersecurity-summit

Innovation Summit 2026

Tuesday, October 6, 2026 · Event Center Nashua

About the Event

The Innovation Summit is the NH Tech Alliance's flagship annual event, bringing together tech executives, entrepreneurs, investors, and legislators to discuss innovation across New Hampshire. The 2026 event will also feature the Entrepreneur of the Year Award and a Startup Showcase where early-stage companies pitch to the audience.

AUDIENCE PROFILE

200+ attendees · 52% C-Level · 19% Director · 13% Manager · 11% Students · 5% State Legislators

Event Highlights

- Keynote presentations from tech and innovation leaders
- Entrepreneur of the Year Award ceremony
- Startup Showcase: 5-minute pitches from early-stage NH startups
- Networking with 200+ tech leaders from across the state and region

What Attendees Say

"Attending the Innovation Summit was transformative for me and my business. I made so many valuable connections... I value the Innovation Summit the most as it is rare to come across such a diverse group of experts in one setting." — Claudia Tobon, Founder & CEO, Launch Now

"Our experience at the Innovation Summit was extremely valuable and we were able to engage with and create new partnerships across the innovation ecosystem." — Marc Eichenberger, Associate VP & Chief Business Development Officer, UNH Innovation

2025 Sponsors Included

Sheehan Phinney Boost · Wipfli · Invest in Canada · isolved · Hypertherm Associates · Cross Insurance · M&T Bank · Pivot Creative · ARMI

Sponsorship Opportunities

All sponsorships include: *Logo on screen at the event · Logo on the event webpage · Mentioned on social media · Logo included in event-specific email blasts · Program book will be available digitally*

EXCLUSIVE PACKAGES

Presenting Sponsor **$10,000**	Company logo incorporated into event name · Welcome remarks (5 min max) · Up to 150-word company description in the digital program book · Full-page ad in the digital program book with a link to your company website · Company banner on display · 10 tickets · Branding as listed above
Keynote Sponsor **$5,000**	Pull-up banner on stage during keynote · Company logo in program book as Keynote Sponsor · Introduce the keynote speaker · Full-page ad in the digital program book with a link to your company website · 2 tickets · Branding as listed above

Stage Sponsor **$3,500**	Company logo on main stage backdrop in the general session room · 2 tickets · Branding as listed above
Registration Sponsor **SOLD**	Company name on registration page · Company logo on name badges · Pull-up banner in registration area · 2 tickets · Branding as listed above
Track Sponsor **SOLD**	Pull-up banner in the breakout room · Company logo in program book as Track Sponsor · Welcome remarks at the beginning of the track · 2 tickets · Branding as listed above
Coffee Break Sponsor **SOLD**	Signage at the coffee breaks with your company logo · Logo on disposable coffee cups · Company logo in program as Coffee Break Sponsor · 4 tickets · Branding as listed above
Cocktail Reception Sponsor **SOLD**	Specialty cocktail created with your company colors · Drink stirrers with your company logo · Signage at the cocktail reception with your company logo · 2 tickets · Branding as listed above

ADDITIONAL PACKAGES

Champion Sponsor **$2,500**	Half-page ad in the digital program book with a link to your company website · 10 tickets · Branding as listed above
Friend Sponsor **$1,200**	Company logo in the program book · 5 tickets · Branding as listed above
Half-Page Ad **$500**	Half-page ad in the digital program book with a link to your company website
Info Table **$500**	Six-foot table with 2 chairs in the networking foyer · 2 tickets

Contact: alex@nhtechalliance.org **More Info:** nhtechalliance.org/innovation-summit

Startup Showcase applications open in the fall — email alex@nhtechalliance.org

Speed Venture Summit

October 13, 2026 · 3:00–5:00 PM · The Hotel Concord

About the Event

Speed Venture Summit is the best way for early-stage startups to meet regional investors. Modeled on speed dating, startups are matched with investors for 10-minute meetings — sparking conversations that lead to follow-up meetings and real deals. This year's event welcomes applications from startups and investors throughout New England.

For Startups

Early-stage startups looking for funding (or planning to raise in the next 12 months) are invited to apply. This is a high-value opportunity to be introduced to regional investors and begin building those relationships.

For Investors

Participating supports the startup ecosystem across NH and New England. Investors can get a real-time pulse on promising early-stage companies across a variety of sectors. A number of investment deals have been made after introductions at Speed Venture Summit.

2025 Sponsors

Sheehan Phinney Boost

Sponsorship Opportunities

All sponsorships include: *Logo on screen at the event · Logo on the event webpage · Mentioned on social media · Logo included in event-specific email blasts*

EXCLUSIVE PACKAGES

Presenting Sponsor **$5,000**	Company logo incorporated into event name: "Speed Venture Summit, Presented by [Your Company]" · Welcome remarks at the event · Company banner on display at the event · 10 tickets · Branding as listed above
Registration Sponsor **$2,500**	Company name on registration page · Company logo on name badges · Pull-up banner in the registration area · 2 tickets · Branding as listed above

ADDITIONAL PACKAGES

Champion Sponsor **$2,500**	10 tickets · Branding as listed above
Friend Sponsor **$1,200**	5 tickets · Branding as listed above

Contact: alex@nhtechalliance.org **More Info:** nhtechalliance.org/speed-venture-summit

Supported by: NH Tech Foundation

Product of the Year 2026 (20th Annual)

Thursday, November 19, 2026 · Bank of NH Stage, Concord

About the Event

The 20th Annual Product of the Year competition shines the spotlight on the best innovation from New Hampshire over the past year. Five finalists present their products in seven-minute pitches, broadcast live on the NH Tech Alliance YouTube Channel. The winner is selected by combining audience vote and judges' choice. Past live stream events combined for over 8,000 global views!

Product of the Year offers finalists and winners significant visibility through the judging process and product demonstrations, both at the event and in overall promotions. The five finalists present to an in-person audience of 150 attendees.

AUDIENCE PROFILE

150 in-person attendees · 8,000+ global YouTube views

What's at Stake for Finalists

- Local and global exposure throughout the judging process and at the live event
- Winner's product displayed at the SEE Science Center for a full year
- Recognition as a leader in New Hampshire technology and innovation
- Potential media promotion throughout the state

Eligibility

- Headquarters, subsidiary, or division based in New Hampshire
- Product released or significantly updated within the last 12 months
- Meets the broad categorization of high tech and/or advanced manufacturing
- Application fee waived for Alliance members; $350 for non-members and courtesy members

2025 Winner

BioAssembly™ Platform with BAB Intelligence™ from Advanced Solutions Life Sciences (ASLS)

2025 Sponsors Included

Sheehan Phinney Boost · Wipfli · Cross Insurance · Hypertherm Associates · M&T Bank · BerryDunn · ARMI · Pivot Creative · SEE Science Center · NH Business Review

Sponsorship Opportunities

All sponsorships include: *Logo on screen at the event · Logo on the event webpage · Mentioned on social media · Logo included in event-specific email blasts*

EXCLUSIVE PACKAGES

Presenting Sponsor **$7,500**	Company logo incorporated into event name: "Product of the Year, Presented by [Your Company]" · Welcome remarks (5 min max) · Full-page ad in program book · Company banner on display at the event · 10 tickets · Branding as listed above
Cocktail Reception Sponsor **$5,000**	Signage at the cocktail reception with your company logo · Napkins with company logo at the food tables · Company banner on display at the reception · 1 drink ticket provided to each guest · 5 tickets · Branding as listed above

Registration Sponsor **$3,500**	Company name on registration page · Company logo on name badges · Pull-up banner in the registration area · 2 tickets · Branding as listed above
Photobooth Sponsor **$1,500**	Company logo on photos from the digital photo booth · Company logo on photo booth signage at the reception · 2 tickets · Branding as listed above

ADDITIONAL PACKAGES

Champion Sponsor **$2,500**	Half-page ad in the program book · 10 tickets · Branding as listed above
30-Second Video **$1,200**	Your 30-second video will be played during the event
Friend Sponsor **$1,200**	5 tickets · Branding as listed above
Past Finalist Sponsor **$500**	Available to past POY finalists only · Half-page ad in the program book · 5 tickets · Branding as listed above

Contact: alex@nhtechalliance.org **More Info:** nhtechalliance.org/product-of-the-year

Applications: Now open at nhtechalliance.org/product-of-the-year-application-2026

TechWomen Power Breakfast Series

Quarterly · Various Locations

About the Series

An inspiring group of tech professionals gathers to network, share stories, and grow professionally and personally — all before 9:30 AM. With incredible speakers and a unique format, there is truly no other event in New Hampshire quite like the Tech Power Breakfast. The feeling you leave with and the relationships you build stay with you long after the morning is over.

AUDIENCE PROFILE
30–40 attendees per event

Remaining 2026 Dates

- November 4 — Academy for Science and Design

Sponsorship Opportunities

Presenting Sponsor **$600 / event**	Company to give welcome remarks at the event · Company tagged in newsletter event promotion · Company to provide a pull-up banner and/or collateral at the event · 3 tickets to the event · Company logo on all marketing material.
Venue Sponsor **In-Kind**	Host breakfast at your office · Seating for 30–40 people · Provide continental breakfast and a screen and projector · Provide welcome remarks and/or offer tour if applicable

Contact: Paige Yeater or Catherine Yao via alex@nhtechalliance.org **More Info:** nhtechalliance.org/tech-power-breakfast

Supported by: NH Tech Foundation

ebrew Networking

Quarterly · After-Work · The Press Room, Portsmouth

About ebrew

For over 25 years, ebrew has been New Hampshire's premier creative and technical after-work networking event on the Seacoast. It's the place to meet peers, share stories and opportunities, and relax after a day's work. Casual, fun, and genuinely useful — ebrew has built lasting professional relationships across the NH tech community for a generation.

AUDIENCE PROFILE
40–60 attendees per event

Remaining 2026 Portsmouth Dates

- October 20, 2026 — The Press Room, Portsmouth **(SOLD)**
- December 2, 2026 — The Press Room, Portsmouth

Sponsorship

Sponsoring an ebrew offers grassroots brand visibility among a loyal community of creative and technical professionals on the Seacoast and Upper Valley. Sponsors are recognized at the event and in Alliance communications.

Presenting Sponsor **$600 / event**	Company to give welcome remarks at the event · Company tagged in newsletter event promotion · Company to provide a pull-up banner and/or collateral at the event · 3 tickets to the event · Company logo on all marketing material.

Contact alex@nhtechalliance.org for sponsorship details.

Supported by: NH Tech Foundation · More Info: nhtechalliance.org/ebrew

CMMC Workshop

December 8 · Presented by the Cybersecurity Summit · Rivier University

About the Event

The CMMC Workshop is a focused event presented by the NH Tech Alliance Cybersecurity Summit, designed to help New Hampshire businesses understand and prepare for Cybersecurity Maturity Model Certification (CMMC) requirements. The workshop brings together compliance experts, defense contractors, IT professionals, and business leaders for a practical, actionable day of learning.

Who Attends

- Defense contractors and DoD supply chain companies
- CISOs, IT directors, and cybersecurity professionals
- Business owners and compliance officers
- Legal and insurance professionals

Sponsorship Opportunities

All sponsorships include: *Logo on screen at the event · Logo on the event webpage · Mentioned on social media · Logo included in event-specific email blasts*

EXCLUSIVE PACKAGES

Presenting Sponsor **$5,000**	Company logo incorporated into event name: "CMMC Workshop, Presented by [Your Company]" · Welcome remarks at the event (5 min max) · Branding as listed above
Breakfast Sponsor **$3,500**	Signage on the buffets and around the venue with your logo and QR code · Napkins with company logo at the food tables · 2 tickets · Branding as listed above
Registration Sponsor **$3,500**	Company name on registration page · Company logo on name badges · Pull-up banner provided by you in the registration area · 2 tickets · Branding as listed above

ADDITIONAL PACKAGES

Champion Sponsor **$2,500**	10 tickets · Branding as listed above
Friend Sponsor **$1,200**	5 tickets · Branding as listed above
Info Table **$500**	Six-foot table with 2 chairs in the networking area · 2 tickets

Get Involved

Ready to sponsor, exhibit, or learn more about any of these events? The NH Tech Alliance team is here to help you find the right opportunities for your organization.

General Inquiries
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Sponsorship Info
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Events Calendar
nhtechalliance.org/events

nhtechalliance.org

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